



Gold Option: Private Practice Coaches/Therapists/Counselors
Small Business Owners, Small Business Managers



GOLD PCPT LICENSE: \$395.00 one-time licensing fee + \$95.00 a month

BENEFITS LIST:

1. Add Primary Colors Personality Test and Insight Tools to your professional tool box
2. 24/7 Access to professional training videos and tutorials: (\$1,500.00 value)
3. Increase your bottom-line revenues by charging clients to take Primary Colors Personality Tests
4. Receive 30% discount on the Primary Colors Personality Insight tools and books.

5. Receive a 15% discount on personality training at Executive Training Resort (a savings of \$375)

6. Access to PCPT 12-month follow-up personality exercises (use as “warm touch” follow-up AND stay current with latest breakthroughs)

6 Easy Ways to earn your licensing investment back quickly, and break completely even each month:

Each of the six suggestions below will enable you to earn your investment back quickly and break even each month.

1. Bring in only “one” client a month because of being showcased as a Personality Expert on Personality-Experts.com
2. Sell only “one” 12-month personality ‘warm touch’ follow-up advertising and training exercises a month for \$120
3. Enroll in Advanced Personality Resort Training and take advantage of the \$375 savings off the regular tuition.
4. Sell only “two” Primary Colors Personality Tests at \$50 each a month.
5. Take advantage of the online advertising supplied with PCPT license. (An over \$2,500 value a year)
6. Refer two coaching or counseling colleagues a month and receive \$95 bonus referral fee

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