



Platinum Option: Private Practice Coaches/Therapists/Counselors Small Business Owners, Small Business Managers

PLATINUM LICENSE: \$2,500.00 one-time licensing fee

+ Minimum 1 Client a month taking the PCPT test series at discounted \$99 PCPT expert rate



1. Join Personality Experts team on Personality-Experts.com
2. Add Primary Colors Personality Test and Insight Tools to your professional tool box
3. 24/7 Access to professional training videos and tutorials: (\$1,500.00 value)
4. Better serve your clients with powerful and effective communication and insight tool
5. Access to online PCPT testing system for clients. Test results emailed directly to therapist or coach

6. Increase your bottom-line revenues by being paid 25% when clients take Primary Colors Personality Test Series

7. Save your clients \$149.00 on each PCPT Test Series taken by offering a discounted price of only \$99.00 for entire series

8. Receive 30% discount on the Primary Colors Personality Insight tools and books.

9. Receive a 15% discount on advanced personality training at Executive Training Resort *for friend/colleague* (a savings of \$375)

10. Will also be showcased on Platinum Level Expert page on official website PrimaryColorsPersonality.com

11. Exclusive Invitation to attend 2-day Advanced Personality training program for Psychology, Management, & Coaching Professionals at the [Executive Training Resort](#). All-inclusive stay includes training with Dawn Billings, author and creator of the Primary Colors Personality Test and Insight Tools. (\$2,500.00 value) ***Participants must take advantage of this FREE Resort training experience within six-months of becoming licensed, and provide transportation to Executive Training Resort in Mesa, AZ.*

Ways to earn your licensing investment back easily:

1. Attend complementary Advanced Personality Resort Training and take advantage of the \$2,500.00 saving
2. Take advantage of the online advertising supplied with PCPT license. (An over \$2,500 value a year)
3. Bring in clients every month because of being showcased as a Personality Expert on Personality-Experts.com
4. Only Platinum Licensees will be considered to be trained as PCPT Certified Trainers in the future.