



Gold Option: Private Practice Coaches/Therapists/Counselors
Small Business Owners, Small Business Managers

GOLD PCPT LICENSE: \$395.00 one-time licensing fee.
+ Minimum 1 Client a month taking the PCPT test series at discounted \$99 PCPT expert rate

BENEFITS LIST:



1. Join Personality-Expert team of professionals on Personality-Experts.com
2. Add Primary Colors Personality Test and Insight Tools to your professional tool box
3. 24/7 Access to professional training videos and tutorials: (\$1,500.00 value)
4. Better serve your clients with powerful and effective communication and insight tool
5. Access to online PCPT testing system for clients. Test results emailed directly to therapist or coach
6. Increase your bottom-line revenues by making 25% when clients take Primary Colors Personality Test Series
7. Save your clients \$149.00 on each PCPT Test Series taken by offering a discounted price of only \$99.00 for entire series
8. Receive a 15% discount on advanced personality training with Dawn Billings at Executive Training Resort (a savings of \$375)
9. Receive 30% discount on the Primary Colors Personality Insight tools and books to share with clients or resale.

Each of the suggestions below enable you to earn your licensing investment back easily.

1. Have only "2" clients a month take the Primary Colors Personality system of tests for \$99.
2. Enroll in Advanced Personality Resort Training and take advantage of the \$375 savings off the regular tuition.
3. Take advantage of the online advertising supplied with PCPT license. (An over \$2,500 value a year)
4. Refer two coaching or counseling colleagues a month and receive \$99 bonus referral fee