



Platinum Option: Private Practice Coaches/Therapists/Counselors Small Business Owners, Small Business Managers



PLATINUM LICENSE: \$2,500.00 one-time licensing fee + \$25.00 month
(receive unlimited use of (4-page) test booklets pdf masters for 3 years)

1. Add Primary Colors Personality Test and Insight Tools to your professional tool box
2. 24/7 Access to professional training videos and tutorials: (\$1,500.00 value)
3. Increase your bottom-line revenues by charging clients to take Primary Colors Personality Tests
4. Receive 30% discount on the Primary Colors Personality Insight tools and books.
5. Receive a 15% discount on personality training at Executive Training Resort for friend/colleague (a savings of \$375)
6. Access to PCPT 12-month follow-up personality exercises (use as “warm touch” follow-up AND stay current with latest breakthroughs)
7. Will also be showcased on Platinum Level Expert page on official website PrimaryColorsPersonality.com
8. Exclusive Invitation to attend 2-day Advanced Personality training program for Psychology, Management, & Coaching Professionals at the Executive Training Resort. All-inclusive stay includes training with Dawn Billings, author and creator of the Primary Colors Personality Test and Insight Tools. (\$2,500.00 value) ***Participants must take advantage of this FREE Resort training experience within six-months of becoming licensed, and provide transportation to Executive Training Resort in Mesa, AZ.*

Ways to earn your licensing investment back quickly, and easily:

1. Attend complementary Advanced Personality Resort Training and take advantage of the \$2,500.00 saving
2. Take advantage of the online advertising supplied with PCPT license. (An over \$2,500 value a year)
3. Bring in only “one” client every four months because of being showcased as a Personality Expert on Personality-Experts.com
4. Sell only “one” 12-month personality ‘warm touch’ follow-up advertising and training exercises a month for \$120

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